

## Project online sales service.

The online business is an undeniable reality today. This method of procurement adopted by consumers is growing rapidly. Your customers, jewels, obviously not spared the impacts of this new reality.

The RBI is developing an online sales service which would be advantageous for jewels and participating vendors. This would be a common tab for jewelers in partnership with you suppliers. By getting involved in this project, not only will you avoid critical jewelers to suppliers that directly online commerce, but you will have more opportunity to present your products to new partners.

This service is easy to insert into existing websites jewelers or simply serve as jewelers website without one. All purchases made through it will be under "https" format. That is to say in a secure web site without risk to consumers.

## Operation

When you place your items on the online sales platform a tab with the list of participants include jewelers if you only have to select your choice of jewelers for their permit to have access (you to control the jewelries you representative). The default sale and transport price is determined by you, jewelers do not have access to change the price.

The process of ordering is simple. When an order is placed, the jeweler and supplier receive an email with the (s) item (s) command (s). The supplier processes the order. The consumer's payment account will be in the jeweler and the supplier, for they each have their share. It'll only send an invoice already paid to the jeweler where did the order. The advantage of this approach is to avoid the doubling of handling and transportation costs.

The all will also be hosted on the website of Jeweller bénéficieras of Quebec and of all the visibility and the effort to promote Quebec Web Marketing jewelery contest, newsletter, blog, wedding pane, presence on all social media. The gold that the consumer chooses an item on this site, it will enter his zip code and it will automatically be directed to the sector's jeweler's website for completing the transaction.

## costs

With respect to costs, if you put yourself your photos and description, it will be free. For those who prefer that we care for, the price will vary according to the amount of item to upload. If you are interested in participating in this project, please return me this email and I will add you to the list of participating suppliers.

For more information, please feel free to contact me Regards, Benoit Larouche <a href="mailto:benoit@bijouterielarouche.com">benoit@bijouterielarouche.com</a> 514-229-4308